



BIG DATA IMPACT

FLEET MANAGEMENT

**BENEFITS OF EFFECTIVE
IMPLEMENTATION**

TELEMATICS

didcom[®]
Connecting Innovations

TELEMATICS BIG DATA IMPACT- INTELLIGENT FLEET

BUSINESS TRANSFORMATION

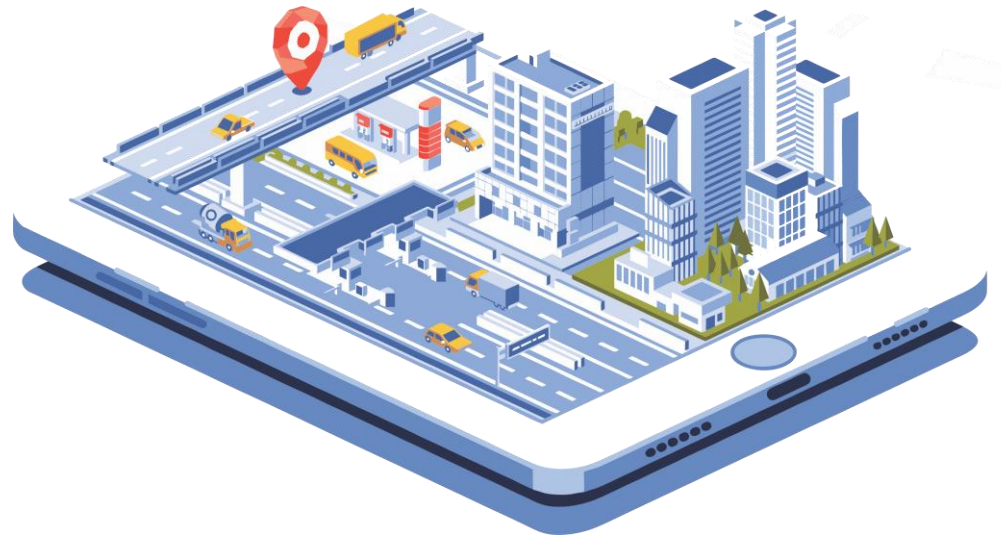
The movement of the **SMART FLEET** it's happening Now.

Data analysis plays the most important role in fleet safety

Fleet management companies with **VISION OF THE FUTURE** are adopting the **SMART MODEL** and transforming their businesses towards **Solutions** are now transforming their businesses to remain competitive and keep up with **DIGITAL REVOLUTION**.

Data is increasingly important for companies in all industries, especially fleet management. That's where the **Telematics**.

The Internet of Things (IOT) is expanding rapidly, and this includes increasing **Connectivity** in the automotive and transport sector.



TELEMATICS BIG DATA IMPACT- INTELLIGENT FLEET BUSINESS TRANSFORMATION

Maybe it makes you think: "[What is Big Data and why is it so important?](#)"
It's not just a buzzword, it's much more, it's TRANSFORMING BUSINESS,
and some might even say it's changing the world.

The saying used to be "Time is money", but today it is "DATA is MONEY"

Big Data is an extremely powerful tool that can help you:

Turning data into a commercial and operational advantage



Increase Productivity
and Income



Reducing Costs
Operating



Take Better
Decisions



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MOVING FROM DATA TO INFORMATION

FLEETS must have the ability to configure their **Solution** according to their **CRITERIA** and **ENVIRONMENT**.

Collecting telematics data alone is not enough.
Take **informed action** it is also necessary to improve driver
and fleet safety.



THE VALUE OF KNOWING



The Differentiator key is to ensure that there are **USEFUL DATA** relevant and relevant **Available**.



Data applicable to the situation in question that can help **Solving a PROBLEM** or contribute to a **Solution**.



It must go from "think about **General**" to "think **Specifically**". Identify a specific problem of high value in your organization and work iteratively through a **Approach** to solve it.

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THE GREAT CHALLENGE FROM THE DATA

When data is not leveraged, GAINS are reduced.



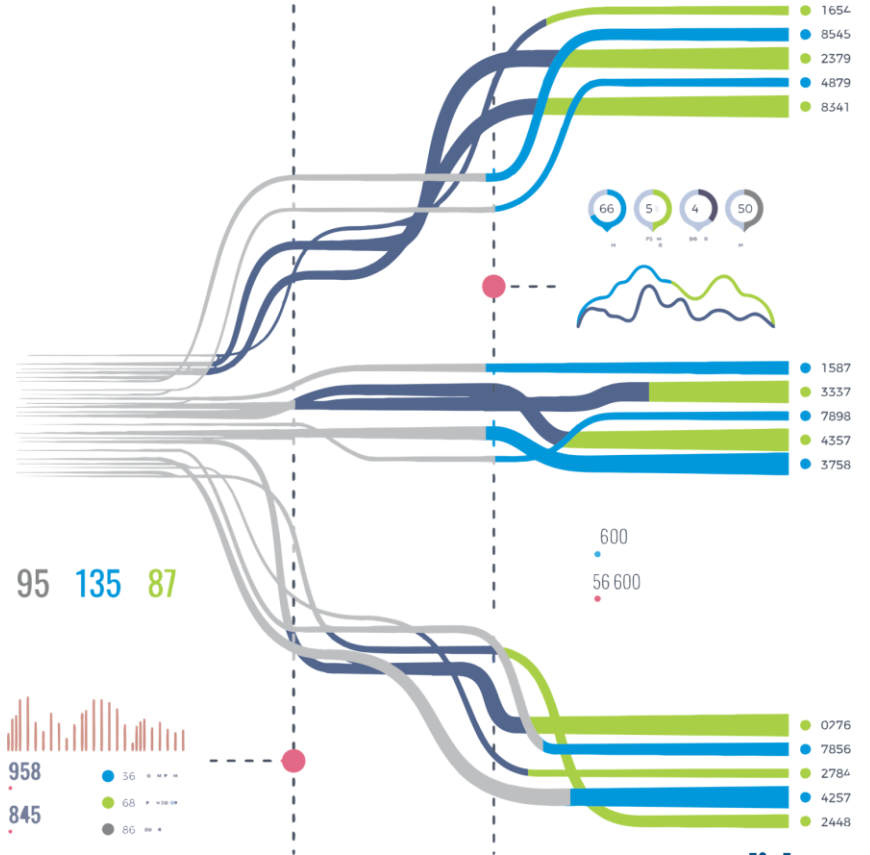
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BUSINESS TRANSFORMATION

The value of big data is that so well an organization is able to extract information from the data and turn it into a generation of **MEASURABLE INCOME OR COST SAVINGS.**



Knowing how to take advantage of **Data** becomes even more important as we connect more and more.



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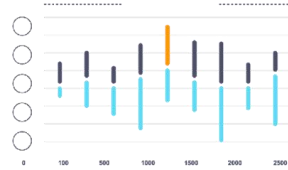
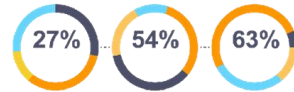
OPERATIONAL AND BUSINESS PROFITABILITY

Extracting information from the data and turning it into a generation of **MEASURABLE INCOME** cost savings.

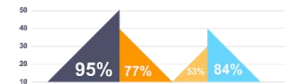
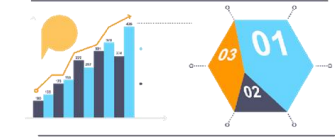
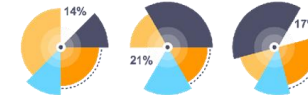
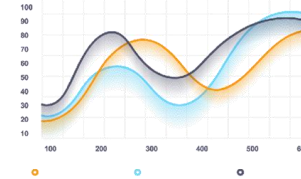
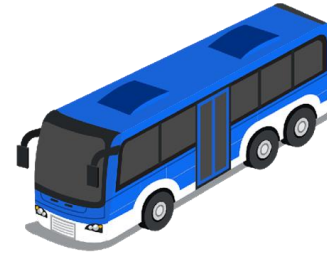
SMART DECISIONS through systems that prevent service failures and optimize improvements in operation.

It can't be administered **Effective** without a **OBJECTIVE MEASURE**.

It is imperative that you obtain an **INVESTMENT RETURN** by discovering tangible or intangible value with Big Data



15% 34% 72%



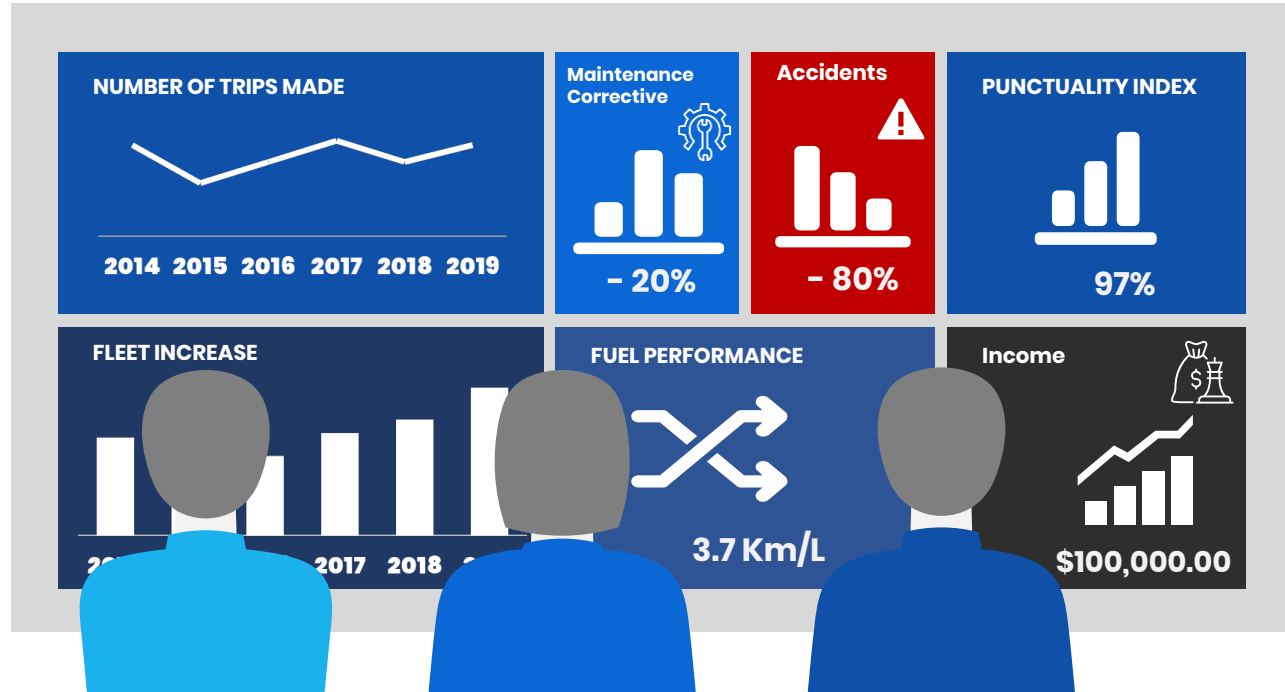
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WITHOUT MEASUREMENTS THERE ARE NO RESULTS

Adoption of BIG DATA in
TRANSPORT companies

The Data converted into
Information, justify Changes
inmates in the Organizations.

- New business opportunities
- Competitive advantage
- Increase in Profitability
- Cost Reduction
- Most satisfied customers
- Improved decision-making
- Improves efficiency and productivity
- Business Transformation
- Measuring results
- Boosts operational growth



BUSINESS VISION WITH PRODUCTIVE INDICATORS

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BENEFITS

The technology of the **BIG DATA** is constantly **Evolution** and everything points to the role that it will play an even more important role in future decision-making. As a result, more and more organizations are facing the challenge of **DIGITAL TRANSFORMATION**.

Transport companies that digitize data and enable tools to make it easier to find and analyze information will create more work dynamics **Fast And Efficient**.

DATA IS THE NEW OXYGEN

- Improves when it comes to discovering needs
- Improved decision-making
- More efficiently assess products and services
- Customer segmentation to customize actions
- Improving accessibility and information fluency
- Competitive advantages in large distribution
- Improving efficiency and costs





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