



## ASSETS & INVENTORY ID MANAGEMENT

High-value merchandise tracking and traceability

### → Overview

Asset and inventory tracking in the automotive transport sector is a great added value to guarantee the right trailer and travel assignment for high-value packages.

Assets and inventory identification is essential to guarantee a precise traceability of high-value merchandise along the entire trip from the departure point to its final destination.

### → Problem

High-value merchandise is at risk of theft or loss during transit and may cause excessive expenses for customer claims when it's not tracked with an asset monitor solution.

Providing peace of mind to end customers is the main challenge automotive transport companies are facing in order to guarantee an optimal customer experience and satisfaction.

- What is my asset's precise GPS location?
- When did my asset depart precisely?
- When will my asset arrive at its destination?

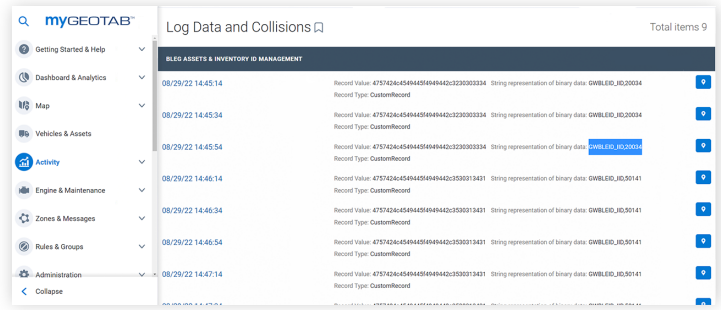
### → Solution

To meet this challenge and enable carriers to provide peace of mind to customer's high-value merchandise along the entire trip, Didcom has developed a real time assets and inventory identification management with Bluetooth Low Energy sensors.



Provide assets and inventory identification to fleet owners management and end customers by monitoring individually the cargo on the trailer in order to track in real time the GPS precise location and confirm when it reaches its destination safely, preventing risk of theft, loss or delays along the trip.

The assets and inventory ID log records are obtained through Didcom BLEG and transmitted in real time via the GO device, which will send all the information to MyGeotab.



## → Benefits

Supervise and guarantee precise high-value merchandise tracking to end customers through assets and inventory identification with bluetooth wireless ID management to bring traceability and precise location along the entire trip.



All time assets traceability



Assets and inventory ID on assigned trailer and truck



Detailed assets status audit along the trip



Theft and loss risk prevention on the road

## → Features

- Fully integrated to myGEOTAB functionality
- Rules and notification settings and configuration
- 100% autonomous beacon with unique ID number
- Rugged and waterproof beacon designed for extreme conditions



- Up to 18 years autonomous battery operation
- Easy connection to Geotab GO via IOX
- Quick and easy installation